



Designer / Developer
Since 1995

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Studio Tel : +9821 88 73 28 53
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www.amirmanoochehri.com

Curriculum Vitae of Amir R. Manoochehri

2020

As a designer, trying to create Unique and Exclusive creation
from scratch to live is always my Tradition.

" We Are What We Do "



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More than 20 years of experience in various fields of design, especially in Interaction Design, has made me realized that this field has been very crucial for me to be able to express my creativity and my talent. It has also made me recognize that I could integrate principles of interaction design and design thinking, to the extent that it has made a significant contribution to my own personal career and the needs of my clients.

Through my experience as a Human-Centered Designer and Art Director, I have developed both design and technical skills while becoming engaged in projects and various leadership roles.

I've recently held positions as Art Director for Hamgam Companies and as the Founder / Senior UI/UX Designer for Vigosmart Group,

My main responsibilities were related to maintain the vision that formed the basis of these companies to achieve this vision. I had to make sure that our brand had sufficient level of market penetration in order to encourage more customers/clients. I realized that our clients are the most essential and the core of our business. It is my opinion that what drives me to create solutions for my customer's needs, is to make important differences in their lives to affect their lives in an innovative way.

Please contact me through my email, amirrm@gmail.com at your convenience. Thank you for your time and consideration.



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Personal Profile

Full name:

Amir Reza Manoochehri

Email:

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Official Website:

<http://www.amirrm.com/>

Socials:

Linked 

Bēhance

Tel: : +98 21 88 73 28 53

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Skype: : amirrm



Skills

Graphic/UI/UX Design

Softwares:

- Adobe Photoshop (more than 23 years)
- Adobe Illustrator (more than 5 years)
- Adobe XD (2 years)
- Sketch (2 years)
- Invision Studio (1 years)

Experiences:

- Highly experienced in Graphic designing for Print Materials (Offset / Digital)
- Highly Experience in creating and wire framing website UI Designs
- Fluent in responsive design, mobile/tablet UI UX Design
- Familiar with usability testing and assessment
- More than 17 years in Freelancing (UI / UX and Graphic Designing)
- Experience in Wire framing and Prototyping (Website / Mobile App)
- Expert at Mockup design (Print and Web Materials)
- Familiarity working in lean/agile product development environment

Mobile App UI/UX Design

Software's:

- Adobe Photoshop (more than 22 years)
- Adobe XD (2 years)
- Balsamiq Mockups (more than 3 years)
- Sketch (2 years)
- Invision Studio (1 year experience)

Experiences:

- Highly experienced in UI designing for mobile applications in both Android and iOS Platforms
- Experienced in creating and designing App UI Designs
- Experienced in wireframing and Prototyping (Mobile App)
- Expert at Mockup design (Mobile App)
- Knowledge in UX and Usability
- Ability in Conducting User Research
- Ability in Task Analysis Skills



Web Design

Softwares:

- Visual Studio Code (more than 2 years)
- JetBrains WebStorm (more than 2 years)
- JetBrains IntelliJ Studio (more than 2 years)
- SharePoint Designer (more than 5 years)
- Expression Web (more than 5 years)
- Dreamweaver (more than 4 years)
- CSS (more than 15 years)
- HTML (more than 20 years)
- JQuery Customization (more than 10 years)
- GitHub, Trello, U Track (relevant experience)

Experiences:

- Front end code optimization for best performance
- Experience in creating and making websites for locales across the world. Used to working with issues of different languages (LTR to RTL)
- Highly experienced in Responsive Designing
- Google Analytics reporting, content experiments
- Experienced in testing and developing responsive sites for multi device use
- Expert at hand coding clean HTML and advanced CSS to Web standards
- Performing usability testing and evaluation on a budget, writing user scenarios and scripts
- HTML email design / coding / testing
- Flash (Timeline Editing)
- Knowledge of streaming technologies for audio and video delivery, video and audio editing skills, Illustrator

Other relevant experience

- Designing and Development for Smart TVs App (LG Smart TV)
- Interactive and Multimedia Presentation CD (Adobe Flash, Macromedia Authorware)
- Movie and Sound Editing (Adobe Premiere, Sound Forge)
- OS Experiences: Mac OS, Microsoft Windows



Personal Achievements

- Nominated and Selected for the IQS Intl. Quality Summit Award by BID, the Business Initiative Directions (New York,2014)
- The Official IGDS Member (Iranian Graphic Designers Society) (member of ico-D)
- Web Design Certificate of Iran Technical & Vocational Training Organization (TVTO) (2010)
- Won first place in 2nd IRIB Festival for best Graphic Pattern (2000)
- Won third place in 1st IRIB Festival for best Broadcast Virtual Studio Designing (1999).

Qualification and Potentials

. Holder of Republic of Estonia e-Residency

Digital identity card: 37604070136 , Doc No: NO176052

<https://www2.politsei.ee/en/teenused/inquiries/>

. Estonian Startup Committee admission

for the "Market Orient" team and product – Application Number: NMZS-CSKO-6131

- Experience of Freelancing project from many countries such as : UK , UAE , Germany, Australia , USA , Canada
- Presence experience in International Graphic Design Communities, Social Networks and Markets
- Excellent human relations/people skills
- Consultancy for many Local and Foreign Companies in Web and Graphic Fields as a Consultant
- Managing and Art Directing experience
- Familiar with broadcasting software's
- Pixel-Oriented and Punctual
- Teaching web design courses by own method
- Ability to grasp new skills easily and implement them to enhance my productivity
- Well-developed skills in troubleshooting, debugging and problem solving
- Ability to work confidently and patiently even during the most stressed situations at work



Employment History

Company	Job Title	Location	Type	Year
Vigosmart Group	Founder, CEO, Art / Creative Director	Iran-Tehran +9821-88 73 27 78	Full Time	2011 - Now
7Galaxies	Founder, CCO, Shareholder	Iran-Tehran +9821-88 10 71 13	Part Time	2016 - 2018
Hamgam Corporate Group	Creative Director / Consultant	Iran-Tehran +9821-88 550 350	Part Time	2016 - 2018
Anise Studio	UI/UX Designer, Digital Marketing Advisor	Iran-Tehran (Stopped Business)	Part Time	2014 - 2016
Pixel Idea	Director of Web and Media Dept.	Iran-Tehran +9821-88 73 28 53	Full Time	2005 - 2013
TSG Advertising Agency	Web and Graphic Designer	Iran-Tehran (Stopped Business)	Part Time	2003 - 2005
Active Idea Designers Center	UI/UX Designer, Graphic Designer	Iran-Tehran +9821-22 92 01 80	Full Time	2000 - 2003
Beethoven Music Center	UI/UX/Graphic Designer, Web Master	Iran-Tehran +9821-88 550 350	Part Time	1999 - 2010
IRINN (IRIB News Channel)	Graphic Designer	Iran-Tehran	Full Time	1996 - 1998

Thank you for your Time and Attention.

Amir R. Manoochehri